**[xxx] Opening With A Bang (Email #1)**

Welcome {FIRST NAME},

It’s {name from client’s company here} from {company} here,

Since you filled out our questionaire, I am sure you might have some questions about about refinancing your mortgage?

Great, you’re in good hands…

A member of my team will be in touch to guide you through all your queries, and in the meantime, I'll get you up to speed with the basics.

I’ll also send you a few stories, tips and tricks to help you out along the way.

In the next email, I'll reveal the top 5 reasons people refinance.

These should cover most cases… I’ll also give you the top cures for solving common mortgage ailments, and some oddball ones too so you have a good idea how to get the most out of this exciting opportunity.

I’d also recommend looking out for a terrifying **“Miscommunication Misery”** story that could cost you $5,000 to $10,000 in the blink of an eye!

I’ll share that story in an upcoming email — you won’t want to miss it.

Ready?

Ok, **first things first**…

You need to whitelist the emails from me!

If my emails aren’t getting through, you’ll miss all of the secret techniques, stories, and tips I’m about to share with you.

Here’s a good article on how you can do it: http://www.whatcounts.com/how-to-whitelist-emails/

And if you want a question answered, or just want a human being to talk to, I’ll leave these [***{{SCHEDULING TOOL}}***](https://leadpops.com/) links in every email for your convenience.

Speak soon,

{REAL NAME FROM CLIENT COMPANY}

**P.S.**

In this section, I’ll sometimes leave a quick tip, or add a valuable detail — or bonus.

Make sure to check the P.S. out before you click away!

I’ll cover most things to do with refinancing over the next few days, but just in case you miss (or I miss) something…

…look out for the Q&A email, it will cover all the bases.